

# RULES

- All exhibits must be staged between 10.00 a.m. and 6.00 p.m. on **Wednesday 29<sup>th</sup> June 2022**.  
**Exhibits can be brought direct to the Show, as above, or, can be delivered to GS Davies & Son, Quakers Coppice, Crewe Gates Industrial Estate, Crewe CW1 6FA, Tel: 01270 585445 by 12 noon on Monday 27<sup>th</sup> June 2022.** Please state on entry form whether you will or will not be staging your own exhibit. If you wish the Society to stage your exhibits then exhibits must be delivered to GS Davies & Son (as above), and must have the **outer** carton of **each** exhibit marked with the following: **International Cheese Awards; Class No; Exhibit No; Name of Exhibitor**  
**The small white label, supplied by the Show, stating Class and Exhibit number must be placed on the TOP of the actual exhibit.**  
**THIS FACILITY IS FOR THE USE OF EXHIBITORS FROM LONG DISTANCE WHO WILL FIND IT DIFFICULT TO DELIVER TO THE SHOW AND EXHIBIT THEMSELVES.**  
**N.B. Exhibitors wishing to stage own exhibits should advise so with delivery of exhibits to GS Davies & Sons. This will enable the vehicle to be loaded in order which will allow such exhibitors to have their exhibits unloaded last (at their convenience). However please note that fork lift service is only available for a limited amount of time.**

**EU EXHIBITOTS/PRODUCERS – Please see additional information on entry page of website**

**REST OF THE WORLD EXHIBITOTS/PRODUCERS – Please see additional information on entry page of website**
- No exhibits to be removed from Show before **5.00 pm on Saturday 2<sup>nd</sup> July 2022 but any exhibits remaining in Cheese Marquee after 6pm will be deemed to have been left for the Society to dispose of whether or not they display a label.** Please state on entry form whether you wish the Society to remove and dispose of the exhibit at the end of the Show. To help with this stickers will be supplied at time of entry. If you do wish to donate your entry to the Show please put the sticker on your product. We thank all Exhibitors who do donate Cheese which helps considerably with the Charity Fund.  
**NOTE:** Failure to remove exhibits at specified times will result in the Society disposing of the exhibit and retaining any proceeds. No unauthorised removal of exhibits will be allowed. Any exhibitor nominating a third party to remove his exhibits must provide written authorisation giving Class and Exhibit numbers to the Chief Steward before any exhibit is removed.
- If not exhibited by the manufacturer/producer all entries must state maker and country of origin.
- All exhibitors undertake to abide by the Society's general Rules and Regulations and will not hold the Society responsible in the event of any accident, loss or damage from whatever cause arising or to any article or exhibit or of mis-delivery of the same. Exhibitors are advised to have sufficient insurance cover for any items of value that may form part of an exhibit.
- Any cheese bearing any form of identification mark, other than that issued by the Entries Secretary, must have this removed or covered prior to judging. Where identification forms a part of the waxing process, exhibitors must endeavour to have this removed or the entry may be covered or disqualified at the Judges' or Organisers' discretion.**
- The Society reserves the right to cancel or alter classes without notification.
- ADVERTISING:** Advertising material may be placed on the exhibit after judging. Any exhibitor wishing advertising material to be fixed to his exhibit may send it with his entry, clearly marked with the exhibit and class numbers. The size of advertising material shall not exceed 15ins x 12ins and all advertising material must be submitted to the ICA Chairman for inspection and approval before attaching to the exhibit. The ICA Chairman's decision is final.  
**N.B.** Intention is to let the exhibitors display their normal trademarks and labels on the product after judging.

**USE OF MARKETING MATERIAL**

  - The ICDA supports competitors who may wish to place marketing or branding material on their entries subject to the following conditions:
  - Any Marketing or Branding material (Labels banners etc.) can only be put into position after the Supreme Champion winning announcement at the Trade Day Lunch.
  - Such material must be isolated to the footprint of the entry in its judged location only.
  - Any Marketing or Branding material cannot encroach on the space of any entry in front, behind or beside it.
  - All Marketing or Branding material not collected by a competitor along with their entry at the end of the show will be discarded by the show.
  - Every effort will be made by the show stewards to collect all prize winning cards and rosettes at the end of the event, where competitors have not collected. Every reasonable effort will be made to store these cards and rosettes, however the show cannot be held responsible for missing items, where collection by a competitor has not been made according to the competition rules.
  - Failure to observe these rules could result in disqualification of an entry post-award and the award being re-allocated.
  - Any decision to disqualify on the basis of not following these rules will be the responsibility of the Show Referee, whose decision will be full and final.
- No cheese exhibit must have been ironed or bored more than once or it will be disqualified.
- In classes DP73 and DP76 the cheese must be exhibited as whole cheese and not cut. In classes DP74, DP75 the Judges will cut any cheese they require to examine more closely.
- A cool display area will be provided for Classes as deemed appropriate by the Committee.
- All exhibits must be commercially available in the UK, Country of origin or Country in which they are marketed, during the 6 months before or 6 months after the competition date, excepting Class DP402.
- The sale of exhibits or other dairy products is not permitted without the prior consent of the ICDA Chairman

13. The Society will dispose of entries, at the request of the exhibitors, in such way as to maintain the integrity and reputation of all Cheesemakers in compliance with current Food Legislation.
14. No exhibitor will be present in the Cheese Judging Area when judging takes place.
15. SC Winners (see Trophy lists) **ONLY** will go forward to the Supreme Championships.
16. All classes will be awarded a gold award. If there are less than 3 entries in the class and the judges are unable to agree on this, the referee will adjudicate.
17. The International Cheese & Dairy Awards comply with all aspects of the General Data Protection Regulation (GDPR). Please follow this link to our policy which explains how we do this.  
<https://irp.cdn-website.com/b82df2c7/files/uploaded/ICDA%20Data%20Protection%20Policy.pdf>

## RETAILER RULES

### **INTERNATIONAL CHEESE AWARDS RETAILER DAIRY AWARDS**

### **SUPREME CHEESE RETAILER OF THE YEAR AWARD & SUPREME DAIRY PRODUCE (NON CHEESE) RETAILER OF THE YEAR AWARD**

**Classes RC1 to RC109 are open to Retailers only.  
Entries are limited to 3 entries per class.**

Exhibitors to nominate which classes and varieties they wish to enter and then the samples will be purchased from retailer stores by an independent organisation.

Classes RC1 to RC109 are open to Own Label Products only - any products on Deli considered own label.

Please note we cannot accept seasonal products being entered, all entries must be currently available in store.

Entries cannot be submitted on day of Show or prior by entrants.

The Committee reserves the right to move entries into the correct class if products have been incorrectly entered. You will receive notification of the move prior to the Show.

The Committee reserves the right to exclude any product unavailable for purchase prior to the Show – entrants will receive a refund of entry fee if product is unavailable for purchase – if applicable and on the decision of the International Cheese Awards Committee

The overall "Supreme Cheese Retailer of the Year 2022" for the Wipak Trophy, will be awarded to the Retailer gaining the most Gold – Best in Class Awards in Classes RC1 – RC91 (in the event of a tie this will move down to Second Place Awards), and this is kindly sponsored by Wipak.

The overall "Supreme Dairy Produce Retailer of the Year 2022" for the Wipak Trophy, will be awarded to the Retailer gaining the most Gold – Best in Class Awards in Classes RC92 – RC109 (in the event of a tie this will move down to Second Place Awards), and this is kindly sponsored by Wipak.